



Veer Madho Singh Bhandari Uttarakhand Technical University, Dehradun, India

MBA EVEN SEMESTER EXAMINATION SCHEDULE (2025-2026)

I YEAR II SEMESTER

DIGITAL MARKETING

S. NO.	TIME AND DATE	SUBJECT NAME (Regular/Back)	SUBJECT CODE
1.	25 June 2026 9:30 AM – 12:30 PM	Financial Management	MBADM201
2.	29 June 2026 9:30 AM – 12:30 PM	Product and Brand Management	MBADM202
3.	01 July 2026 9:30 AM – 12:30 PM	Consumer Behavior	MBADM203
4.	03 July 2026 9:30 AM – 12:30 PM	Fundamentals of Digital Marketing	MBADM204
5.	06 July 2026 9:30 AM – 12:30 PM	Integrated Marketing Communications	MBADM205
6.	08 July 2026 9:30 AM – 12:30 PM	Website planning and Structure	MBADM206
7.	10 July 2026 9:30 AM – 12:30 PM	Customer Relationship Management	MBADM207

19 June 2026

Controller of Examination



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MBA EVEN SEMESTER EXAMINATION SCHEDULE (2025-2026)

I YEAR II SEMESTER

MBA AND FINANCE MARKETING & HRM

S. NO.	TIME AND DATE	SUBJECT NAME (Regular/Back)	SUBJECT CODE
1.	25 June 2026 9:30 AM – 12:30 PM	Financial Management	MBT204
2.	29 June 2026 9:30 AM – 12:30 PM	Organisational Behaviour	MBT201
3.	01 July 2026 9:30 AM – 12:30 PM	Management Accounting	MBT202
4.	03 July 2026 9:30 AM – 12:30 PM	Marketing Management	MBT203
5.	06 July 2026 9:30 AM – 12:30 PM	Human Resource Management	MBT205
6.	08 July 2026 9:30 AM – 12:30 PM	Production and Operation Management	MBT206
7.	10 July 2026 9:30 AM – 12:30 PM	Business Research Methods	MBT207

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II YEAR IV SEMESTER

DIGITAL MARKETING

S. NO.	TIME AND DATE	SUBJECT NAME (Regular/Back)	SUBJECT CODE
1.	27 June 2026 9:30 AM – 12:30 PM	Services Management	MBADM401
2.	30 June 2026 9:30 AM – 12:30 PM	Strategic Management	MBADM402
3.	02 July 2026 9:30 AM – 12:30 PM	Personal selling and Sales Management	MBADM403
4.	04 July 2026 9:30 AM – 12:30 PM	Project Management	MBADM404
5.	07 July 2026 9:30 AM – 12:30 PM	Affiliate Marketing and Google AdSense	MBADM405
6.	09 July 2026 9:30 AM – 12:30 PM	Analytics Web and Google	MBADM406

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**II YEAR IV SEMESTER
MBA AND FINANCE MARKETING & HRM**

S. NO.	TIME AND DATE	SUBJECT NAME (Regular/Back)	SUBJECT CODE
1.	24 June 2026 9:30 AM – 12:30 PM	Project Management	MBT402
2.	27 June 2026 9:30 AM – 12:30 PM	Business Ethics and Corporate Governance	MBT401
3.	27 June 2026 01:30 AM – 04:30 PM	Product and Brand Management	MBT404M1
4.	30 June 2026 9:30 AM – 12:30 PM	Entrepreneurship Development	MBT403
5.	30 June 2026 01:30 AM – 04:30 PM	EXIM Financing and Documentation	MBT404IB4
6.	02 July 2026 9:30 AM – 12:30 PM	Marketing Analytics/ Corporate Leadership/ Lean Supply Chain and Supplier Relationship Management/ Agricultural Marketing Management	MBT404BA4/ MBT404HR4/ MBT404SC4/ MBT404AB4
7.	02 July 2026 01:30 AM – 04:30 PM	Global Supply Chain and Outsource Manufacturing	MBT404SC1
8.	04 July 2026 9:30 AM – 12:30 PM	Mergers and Acquisitions/ Financial Services	MBT404F2/ MBT404F4
9.	04 July 2026 01:30 AM – 04:30 PM	Sales Management	MBT404M4
10.	07 July 2026 9:30 AM – 12:30 PM	Hospital Facilities Management	MBT405HCHM1
		Analytics for Health Care Management	MBT405HCHM4
		Food Technology and Processing Management	MBT404AB2
		Financial Analytics	MBT404BA2

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MBA EVEN SEMESTER EXAMINATION SCHEDULE (2025-2026)

S. NO.	TIME AND DATE	SUBJECT NAME (Regular/Back)	SUBJECT CODE
		International Financial Management	MBT404F1
		Global Financial Markets and Instruments	MBT404IB2
		Social Entrepreneurship	MBT405EVD3
		Innovation in Health Care	MBT405HCHM3
		Agri Supply Chain Management	MBT404AB1
		Advanced Research Methods and Predictive Analysis	MBT404BA3
		International Marketing Management	MBT404IB1
		Green Logistics	MBT404SC2
		Enterprise Resource Planning for Managers	MBT404SC3
		Hospital Information Systems	MBT405HCHM2
11.	07 July 2026 01:30 AM – 04:30 PM	International Financial Management	MBT404F1
12.	09 July 2026 9:30 AM – 12:30 PM	Performance Management/ Business Optimization and Big Data Analysis	MBT404HR2/ MBT404BA1
13.	09 July 2026 01:30 AM – 04:30 PM	Retail Management	MBT404M2
14.	13 July 2026 9:30 AM – 12:30 PM	Financial Derivatives	MBT404F3
15.	13 July 2026 01:30 AM – 04:30 PM	Compensation Management	MBT404HR3
16.	14 July 2026 9:30 AM – 12:30 PM	Rural Marketing/ Family Business Management	MBT404M3/ MBT405EVD2
17.	14 July 2026 01:30 AM – 04:30 PM	International Human Resource Management	MBT404HR1

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