



Veer Madho Singh Bhandari Uttarakhand Technical University, Dehradun, India

ODD SEMESTER EXAMINATION SCHEDULE (2024-2025)

MBA (DIGITAL MARKETING)

MBA - I YEAR I SEMESTER

S. NO.	TIME AND DATE	REGULAR/BACK	
		SUBJECT NAME	SUBJECT CODE
1.	09:30 AM – 12:30 PM, 08 January 2025	Foundations of Management and Organization Behavior	MBADM 101
2.	09:30 AM – 12:30 PM, 09 January 2025	Accounting for Managers	MBADM 102
3.	09:30 AM – 12:30 PM, 11 January 2025	Quantitative Techniques for Managers	MBADM 104
4.	09:30 AM – 12:30 PM, 13 January 2025	Managerial Economics	MBADM 103
5.	09:30 AM – 12:30 PM, 17 January 2025	Marketing Management	MBADM 105
6.	09:30 AM – 12:30 PM, 20 January 2025	E-Commerce	MBADM 106

31/12/2024

Controller of Examination



Veer Madho Singh Bhandari Uttarakhand Technical University, Dehradun, India

ODD SEMESTER EXAMINATION SCHEDULE (2024-2025)

MBA (DIGITAL MARKETING)

MBA - II YEAR III SEMESTER

S. NO.	TIME AND DATE	SUBJECT NAME	SUBJECT CODE
1.	01:30 PM – 4:30 PM, 09 January 2025	Search Engine Marketing & Optimization (SEO)	MBADM 301
2.	01:30 PM – 4:30 PM, 11 January 2025	Social Media Marketing	MBADM 302
3.	01:30 PM – 4:30 PM, 13 January 2025	Content Marketing	MBADM 303
4.	01:30 PM – 4:30 PM, 15 January 2025	Digital Entrepreneurship	MBADM 304
5.	01:30 PM – 4:30 PM, 18 January 2025	Lead generation and Marketing Automation	MBADM 305
6.	01:30 PM – 4:30 PM, 21 January 2025	E-mail marketing, Mobile Marketing and Video Marketing	MBADM 306

31/12/2024

Controller of Examination